



2021 Pickens Christmas Parade Official Entry Form

2021 Theme "The Meaning of Christmas"

Friday, December 10th at 7 pm

Name of Organization: _____

Contact Person: _____

Mailing Address: _____

Telephone: _____ Best time to reach you _____

Email: _____

Category of Entry:

COMMERCIAL (For Profit Businesses) \$20

NON-COMMERCIAL (Church, civic groups, other non-profit) \$10

Float _____

Float _____

School Band (No charge) _____

Vehicle _____

Vehicle _____

Walking _____

Walking _____

Dance _____

Dance _____

Number of Participants _____

Brief Description of Entry (please include length of float, if applicable): _____

DO YOU WISH TO HAVE YOUR ENTRY JUDGED? (Check one.) YES _____ NO _____

I, the undersigned, agree to hold harmless any persons, the Azalea Committee and City of Pickens, or anyone officially affiliated with the Pickens Christmas Parade for any loss, costs, damages, or injury to person or property. These organizations and others associated with the parade accept no liability.

Signature: _____ Date _____

Deadline for Entry (Received, Not Postmarked): Sunday, December 5, 2021 by 5 pm

Mail (entry form only) along with entry fee to: Azalea Committee, Pickens Christmas Parade, PO Box 194, Pickens, SC 29671 or drop off at City Hall by 5pm Dec.7th. Keep the attached instructions for your use in preparing for the parade. SOME PROCEDURES HAVE CHANGED. PLEASE READ ATTACHED INFORMATION CAREFULLY!! Questions email the Azalea Committee at pickensazaleafestival@gmail.com

2021 PICKENS CHRISTMAS PARADE

GENERAL GUIDELINES PROCEDURES AND RESTRICTIONS

(PLEASE KEEP THESE FOR FUTURE REFERENCE)

1. Pickens Azalea Committee & City of Pickens welcome you application for the 2021 Christmas Parade
2. The theme for this year is **"The Meaning of Christmas"**
3. Pickens Azalea Committee & City of Pickens reserve the right to accept or deny any application for entry or to request revisions for designs or plans of any entry accepted. The appearance and decoration of all entries is of the utmost importance and should be done in such a way as to create maximum interest and excitement for the spectators.
4. **The parade will begin at approximately 7:00pm, Friday December 10, 2021. Rain date is Sunday, December 12, 2021 at 3:30 p.m.**
5. Participation in the parade is by application only. Those individual and organizations deemed appropriate based on the purpose and theme of the parade invited to submit an application.
6. Entry fees:
 - a. Non-profit organizations: \$10.00
 - b. Individual or business/commercial entries: \$20.00
 - c. NO Entry fee for bands or dignitaries.

Make all checks payable to: Pickens Azalea Committee

7. All entries should be in the designated line up area no later than the listed check in time, assembled and prepared to depart by 7:00pm. **LINE UP PROCEDURES HAVE CHANGED. SEE BELOW.**
8. The parade will procession will begin on Jewel Street, travel onto Main Street and end at Pickens Presbyterian Church. **A parade reception will follow at parking lot directly across from Blue Ridge Electric Coop (734 W Main Street, Pickens, SC 29671).**
9. All units should always remain one car length from the unit in front of you during the parade route to avoid gaps in the procession.
10. The Pickens Police Department will block Jewel St. (in front of Pickens Middle School) from Walgreens to the intersection of Jewel and Jones Ave. by 5:00 pm. No vehicles will be allowed onto Jewel St. after that time unless you have special instructions from the parade committee. The parade route (Main Street) will be closed at 6:00 pm. Please be sure that all vehicles are cleared from Main Street by 6:00 pm to avoid being towed.
11. Entries with children participating should exercise every precaution in regard to safety. If children are in the unit, you must have an adequate number of adults to supervise them during the parade.
12. Flatbed trucks, tractor-trailer units and tractors with flatbed trailers will be admitted as decorated floats only. All units must be clearly identified with name of the entering organization. Entries wishing to be judged must carry an official entry number. Entry numbers will be assigned for those entries at the time of the parade.
13. Distribution of gifts, candy, merchandise, literature, or other material from any entry along the parade route is prohibited. Individuals may walk along side of the entry and hand out candy away from moving vehicles.
14. No commercial solicitation or advertisements of any kind will be allowed in the line of the parade or surrounding area. No campaign solicitations, for or against any candidate, office holder, slate of candidates or political party of any kind will be in the line of the parade or surrounding area.
15. **Only one official Santa Claus will be allowed in the parade.**

NEW PROCEDURES!! PLEASE READ CAREFULLY!!!

PARTICIPANTS WILL ONLY RECEIVE A NUMBER IF YOU WISH TO BE JUDGED.

***Numbers will be picked up by a representative of your group at the check in tent located in the parking area of the building at the traffic light (old Bantam Chef).**

All units will be “worked in” to provide variety and to minimize overlapping of entries with music.

Line-up Procedures:

1. Entrance/Exit: All traffic flow will begin on Jones Avenue and move up Jewel Street – NO EXCEPTIONS! This eliminates traffic jams, and provide a safer drop-off point for walking units.
2. Only parade entries will be allowed on Jewel Street.
3. Parade officials will assist you in reaching the proper line up area.
4. **Only entries wishing to be judged will receive a number.** It must be prominently displayed on the driver’s side of the unit on the driver’s door or between the front bumper and door.
5. **Vehicles (cars, trucks, etc) will line up along both sides of Jewel Street.**
6. **Floats may assemble and collect all riders in the lowest parking lot of the back of the middle school. Once complete, line up along side of Jones Avenue until instructed to move onto Jewel Street.**

Vehicle Guidelines:

1. All motorized vehicles must be registered, insured, and have an adult, licensed driver at the wheel. Special vehicles, i.e. tractors, vintage military vehicles, etc. will be permitted without registration ONLY with prior permission of parade officials.
2. The vehicles should be decorated befitting the parade theme.
3. Vehicles used for transportation of honorees, dignitaries, and veterans must have signs or other identification (i.e., Grand Marshall, House of Representatives, Senator, Mayor, etc. with that person’s name included).
4. Any vehicle/decoration deemed inappropriate by the parade officials will not be allowed in the parade line.

Float Guidelines:

1. All floats must be of sturdy construction.
2. Wheels should be covered as part of the decoration.
3. Floats should be decorated according to the parade theme.
4. Remember to use plenty of lights since this is an evening parade.
5. For final assembly preparations and to collect riders please use the lowest parking lot behind the middle school before lining up along Jones Ave. Parade officials will instruct you when to safely move onto Jewel Street.

Walking Units

1. Please assemble in the Church of God parking area and walk as a group with children being supervised to the grassy area in front of Pickens Middle School.
2. Please be sure to have proper signs to identify yourselves.
3. Groups please separate yourselves slightly in the line-up area so that the parade officials can easily discern one group from another.

All entries will be “worked in” to provide a variety and to separate units with music so that all can be heard and enjoyed. We want this to be a fun and safe event for everyone. Please pay attention to all parade officials as we attempt this old (to some of us) and new (to others) approach for line up procedures. 😊

Awards:

1. Best Commercial Entry
2. Best Non-Commercial Entry
3. Best Walking Unit
4. Best Dance School
5. Best Overall
6. Most Creative
7. The judge's area will be in front of the Pickens County Court House. The judge's decisions are final.
8. Awards Ceremony – Located at the parking lot directly across from Blue Ridge Electric Coop (734 W Main Street, Pickens, SC 29671)

Restrictions:

1. No three or four wheelers or go-carts. (Go-carts on a trailer pulled by a vehicle is acceptable)
2. Do not throw any objects from the floats to the crowd. Liability: Pickens Azalea Committee & the City of Pickens assume no liability for damages or injury to parade units, persons, or property participating in the Pickens Christmas Parade.
3. No horses.

Miscellaneous:

1. We ask that if your vehicle or float needs to be decorated, or if there are several people needing to assemble for your unit, please do as much as possible before coming to the line-up area. Finishing touches should be done to vehicles once in line and floats in the lowest parking area behind the middle school.
2. If you are DROPPING OFF CHILDREN for a walking unit, and dance schools, please do so at the Church of God / Old Bantam Chef area and walk them to the registration tent located at the foot of Jewel Street where they may proceed to their unit. No regular vehicles will be allowed on Jewel Street except parade vehicles. This will be enforced by the Pickens Police Department. Even though we will have parade officials in the street to direct traffic, it will be very congested and confusing area and we cannot supervise the children as they line up. This is the responsibility of the parents and the parade units. Safety is of the utmost importance.

Compliance:

1. Pickens Azalea Committee & City of Pickens reserve the right to accept or reject any entry to the parade.
2. If in the opinion of the parade officials, any individual, organization or item is in violation of parade rules, it and/ or they will be removed at our sole discretion.

PARADE APPLICATIONS www.cityofpickens.com

Applications may be picked up and dropped off, once completed, at Pickens City Hall.

Questions, email pickensazaleafestival@gmail.com

MAIL PAYMENTS & REGISTRATION TOO: Pickens Azalea Festival Committee PO box 194 Pickens, SC 29671 OR Application's with the correct fees can be dropped off at Pickens City Hall, during regular business hours.