



**2019 PICKENS CHRISTMAS PARADE  
OFFICIAL ENTRY FORM  
Friday, December 13<sup>th</sup> at 7pm**

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Best number to reach you \_\_\_\_\_

Email Address: \_\_\_\_\_

CATEGORY OF ENTRY: *(please complete where appropriate)*

- |    |                        |  |                  |
|----|------------------------|--|------------------|
| 1. | FLOAT                  | VEHICLE (estimated length in feet) _____ | WALKING          |
| 2. | INDUSTRY/COMMERCIAL    | NON-PROFIT                               | RELIGIOUS        |
|    | GOVERNMENT             | EDUCATION                                | PERFORMING GROUP |
| 3. | NUMBER OF PARTICIPANTS |  |                  |
| 4. | DESCRIPTION OF ENTRY   |  |                  |

I, the undersigned, agree to hold harmless any persons, the Azalea Committee and *City of Pickens*, or anyone officially affiliated with the Pickens Christmas Parade for any loss, costs, damages, or injury to person or property. These organizations and others associated with the parade accept no liability.

Signature: \_\_\_\_\_

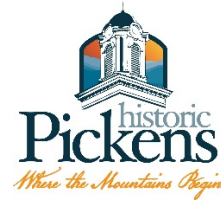
Date: \_\_\_\_\_

**DEADLINE FOR ENTRY (Received, Not Postmarked): Tuesday, DECEMBER 10, 2019 at 5PM**

Mail (first page only) to Azalea Committee, Pickens Christmas Parade, PO Box 194, Pickens, SC 29671. **Postmark by December 7<sup>th</sup>.**

**Drop – Azalea Committee office, (leave in mail box) 208 Johnston St, Pickens. Or Pickens City Hall by 5pm Tuesday December 10<sup>th</sup>.**

Keep the attached instructions for your use in preparing for the parade. For information and check in times visit [pickensazaleafestival.com](http://pickensazaleafestival.com) after Wednesday December 11th. For more information contact the Azalea Committee at [pickensazaleafestival.com](http://pickensazaleafestival.com) or email us at [pickensazaleafestival@gmail.com](mailto:pickensazaleafestival@gmail.com)



## 2019 PICKENS CHRISTMAS PARADE

### General Guidelines PROCEDURES AND RESTRICTIONS

(PLEASE KEEP THESE FOR FUTURE REFERENCE)

1. *Pickens Azalea Committee & the City of Pickens* welcome your application for the 2019 parade.
2. The theme for this year's parade is **CHRISTMAS MOVIE THEME'S. – Must be PG rated theme.**
3. *Pickens Azalea Committee & the City of Pickens* reserve the right to accept or deny any application for entry or to request revisions for designs or plans of any entry accepted. The appearance and decoration of all entries is of the utmost importance and should be done in such a way as to create maximum interest and excitement for the spectators.
4. The parade will begin at approximately 7:00pm on Friday, December 13, 2019. **The parade will go on, rain or shine, and no refunds will be issued.**
5. **Participation in the parade is by application only.** Those individuals and organizations deemed appropriate based on the purpose and theme of the parade are invited to submit an application.
6. **Participation fees:** *Entry fee for non-profit organizations: \$10.00*  
*Entry fee for individual or business/commercial entries: \$20.00*  
*Entry fee for bands or dignitaries: \$0*  
***Make all checks payable to: Pickens Azalea Committee***
7. All entries should be in the designated line up area no later than the listed check in time, assembled and prepared to depart by 7:00pm.
8. The parade will line up and start on Jewel Street and travel onto Main Street and end at Pickens Presbyterian Church. A parade reception will follow at Pickens Amphitheater where trophies will be awarded.
9. All units should remain one car length from the one ahead at all times during the parade to avoid gaps in the procession.
10. The Pickens Police Department will secure and block off Jewel St. (in front of Pickens Middle School) from Walgreens Drug Store to Bantam Chef by 5:00pm. No vehicles will be allowed onto Jewel St. after that time unless you have special instructions from the parade committee. The parade route (Main Street) will be closed at 6:00pm. Please be sure all vehicles are cleared from Main Street by 6:00pm to avoid being towed.
11. Entries with children participating should exercise every precaution in regards to safety. If children are in your unit, you must have an adequate number of adults to supervise them during the parade.
12. Flatbed trucks, tractor-trailer units and tractors with flatbed trailers will be admitted as decorated floats only.
13. All parade units must be clearly identified with the name of the entering organization. Also, all entries must carry an official assigned entry number. Entry numbers will be assigned for each entry by Wednesday, December 11<sup>th</sup>, 2019 on [www.pickensazaleafestival.com](http://www.pickensazaleafestival.com) and [www.cityofpickens.com](http://www.cityofpickens.com). **THIS IS THE ONLY NOTIFICATION YOU WILL RECEIVE.**

14. Distribution of gifts, candy, merchandise, literature or other material from any entry along the parade route is prohibited. Individuals may walk along side of the entry and hand out candy away from moving vehicles.
15. No commercial solicitation or advertisements of any kind will be allowed in the line of the parade or surrounding area. No campaign solicitations, for or against, any candidate, office holder, slate of candidates or political party of any kind will be in the line of the parade or surrounding area.
16. Only one official Santa Claus will be allowed in the parade, as designated by Azalea Committee & the City of Pickens.

#### **Line-up Procedures:**

1. **Entrance/Exit:** All traffic flow will begin at Jones Avenue and move up to Jewel Street - NO EXCEPTIONS! This eliminates traffic jams, and provides a safer drop-off point for the walking units.
2. Only parade entries will be allowed on Jewel Street to the check-in point.
3. Watch for signs and parade officials to assist you in reaching the proper line up area.
4. Various types of units will be evenly dispersed throughout the parade to form a well-balanced parade.
5. Every entry will have an assigned entry number which will identify its location in the parade line. As the parade departs, units will form the parade line according to these numbers.

#### **Vehicle Guidelines:**

1. All motorized vehicles must be registered, insured and have an adult, licensed driver at the wheel. Special vehicles, i.e. tractors, vintage military vehicles, etc. will be permitted without registration ONLY with prior permission of parade officials.
2. The vehicles should have some form of decoration befitting the parade theme. Those used for transportation of honorees, dignitaries, and veterans must have door signs or other comparable signage, so spectators will know who is in the vehicles.
3. Any vehicle/decoration deemed inappropriate by the parade officials will not be allowed in the parade line.

#### **Float Guidelines:**

1. All floats must be of sturdy construction.
2. Wheels should be covered as part of the decoration.
3. Floats should be decorated according to the parade theme.
4. Remember to use lots of lights since this is an evening parade.

#### **Awards:**

1. First & Second place awards for: Best Commercial Entry & Best Non-Commercial Entry
2. Special awards for: Best Adaptation of Parade Theme & Best Overall Religious
3. The judges area will be near the Pickens County Court House. The decision of the judges is final.

**2019 Christmas Parade theme is: CHRISTMAS MOVIE THEME'S. Must be (PG) raided theme.**

**Awards Ceremony – Pickens Amphitheater located on west main st. Look for amphitheater sign.**

**Restrictions:**

1. No three or four-wheelers or go-carts. (*Go-carts on a trailer pulled by a vehicle are acceptable*)
2. Do not throw any objects from the floats to the crowd.

**Liability:**

*Pickens Azalea Committee & the City of Pickens* assume no liability for any damages or injury to parade units, persons, or property participating in the Pickens Christmas Parade.

**Miscellaneous:**

1. We ask that if your vehicle or float needs to be decorated, or if there are several people needing to assemble for your unit, please do as much as possible before coming to the check-in table. Finishing touches *only* should be done in your designated area. This aids in less congestion.
2. If you are DROPPING OFF CHILDREN for a walking unit, and dance schools, please do so at the Church of God / Bantam Chef area and walk them to the registration tent located at the foot of Jewel Street. Then they can walk as a group to their assigned parade number position on Jewel Street. **NO regular vehicles will be allowed on Jewel Street except parade vehicles.** This will be enforced by the Pickens Police Department. Even though we will have parade officials in the street to direct traffic, it will be a very congested and confusing area and we cannot supervise the children as they line up. This is the responsibility of the parents and the parade units. Safety is of utmost importance.

**Compliance:**

1. *Pickens Azalea Committee & the City of Pickens* reserve the right to accept or reject any entry to the parade.
2. If in the opinion of the parade officials, any individual, organization or item is in violation of parade rules, it and/or they will be removed at our sole discretion.

**FOR ALL ADDITIONAL INFORMATION VISIT**

[www.pickensazaleafestival.com](http://www.pickensazaleafestival.com) or [www.cityofpickens.com](http://www.cityofpickens.com)

email: [pickensazaleafestival@gmail.com](mailto:pickensazaleafestival@gmail.com)

**REMIT: MAIL PAYMENTS & REGISTRATION TO:**

Pickens Azalea Committee  
PO Box 194  
Pickens, SC 29671  
OR

Application's with correct fees can be dropped of at  
Pickens City Hall, during regular business hours.

**FIREWORKS & MOVIE after the parade.  
Movie at amphitheater (weather permitting)**

