



April 20 & 21, 2018

Pamela Dodson

Sponsorship Coordinator
PO Box 194 Pickens, SC 29671
www.pickensazaleafestival.com
Pjdodson1986@gmail.com
864-508-6483

2018 Partnership Levels

Blue Azalea Partnership - \$2,000

Company name on billboards
Your Company banner placed in festival area (sponsor provides)
Your Company logo on main stage banner
Link to your Company website from pickensazaleafestival.com
Level 1 ad for your Company in festival insert
Weekly Social Network mentions (January-April)*

Flame Azalea Partnership - \$1,000

Company logo on distributed media
Your Company logo on main stage banner
Link to your Company website from pickensazaleafestival.com
Level 2 ad for your company in festival insert
Weekly Social Network mentions (February-April)*

Pink Pearl Partnership - \$500

Your Company name on main stage banner
Level 3 ad for your company in festival insert
Company name on festival website Partners page
Weekly Social Network mentions (March & April)*

Purple Splendor Partnership - \$250

Company logo in festival insert
Company name on festival website Partners page
Weekly Social Network mentions (April)*

White Spring Partnership - \$100

Company name on Partners list in festival insert & festival website
One time Social Network mention the week of festival



Social Networking mentions include Facebook, Twitter and Instagram
Digital advertising includes over 41.6k impressions from www.pickensazaleafestival.com
Festival Insert distributed to 5,500 Subscribers (2016 SCPA)

Company name can be listed on Partners page in festival Insert for an additional fee
Ad size dependent on monetary donation; In-Kind Services not included.

Pickens Azalea Festival Inc. is a 501c3 non-profit organization



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2018 Partnership Application

Name of Company: _____

Name of Applicant: _____

Mailing Address: _____

City, State, Zip: _____

Business Phone: _____ Cell Phone: _____

E-mail address: _____

Please choose Partnership level:

- _____ Blue Azalea \$2,000
- _____ Flame Azalea \$1,000
- _____ Pink Pearl \$500
- _____ Purple Splendor \$250
- _____ White Azalea \$100

*****Please be sure to mail this application with payment to:***
 Pickens Azalea Festival Inc.
 Post Office Box 194
 Pickens, SC 29671

By my signature below I agree to abide by ALL decisions of **Pickens Azalea Festival Inc.** I consent to the **Pickens Azalea Festival Inc.** utilizing my image and/or sound in promotional materials, including print, broadcast and online media. I acknowledge that the application deadline is March 23, 2018.

Applicant
Signature _____ Date _____

Pickens Azalea Festival Inc. *PO Box194*Pickens, SC *29671*
 Website www.pickensazaleafestival.com
 Pamela Dodson, Sponsorship Coordinator
 E-mail: pjdodson1986@gmail.com Phone: (864) 508-6483
 THANK YOU FOR PARTICIPATING IN THE 2018 AZALEA FESTIVAL

For Office Use Only
 Date Received _____
 Amount _____ N/C _____
 Check # _____ Cash _____

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